

An Introduction to SCCHN

Table of Contents

Disease Background



Treatment Options



Summary





Disease Background

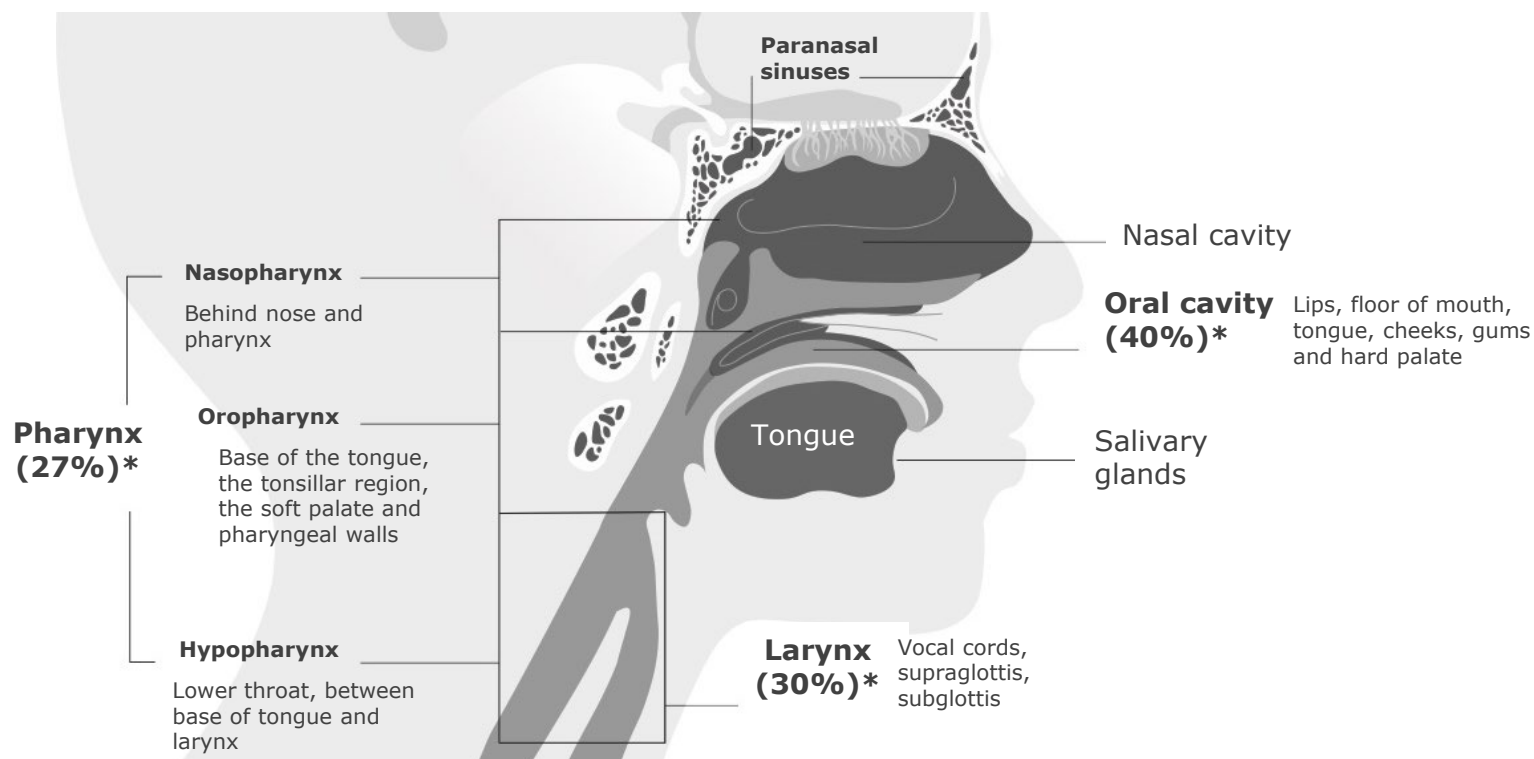
EMD
SERONO

Squamous Cell Carcinoma of the Head and Neck (SCCHN) Refers to a Group of Cancers Derived from Several Sites in the Head and Neck^{1,2}



- 90% of head and neck cancers are squamous cell carcinomas (SCCs)

Anatomical distribution of head and neck cancers^{1,2}



SCC: ~90%

- Oral cavity
- Larynx
- Pharynx
- Nasal cavity

Other types of head and neck cancer: ~10%

- Adenocarcinomas
- Lymphomas
- Sarcomas
- Melanomas

Typical localizations:

- Nasopharynx (NPC)[†]
- Salivary glands



There Are a Number of Risk Factors for SCCHN

SCCHN develops in **the squamous cell epithelium** following exposure to a combination of risk factors^{1,2}

- Patients with **high levels of EGFR** expression have a **worse prognosis** than those with low levels of expression³

Environmental factors^{1,4}



Tobacco

Correlated with the duration and intensity of smoking¹



Alcohol

Synergizes with the effect of tobacco¹



HPV infection

Particularly associated with OPC⁴

Genetic changes^{2,4,5}



EGFR overexpression
(80–90% of patients)⁵



STAT activation⁵



Cyclin D1 overexpression⁵



p16 expression alteration²



p53 mutation⁴

Other risk factors^{2,6,7}



SCCHN is 2–5 times more common in men than in women^{6,7}



The risk of developing SCCHN increases with age; the majority of SCCHN cases occur in patients aged ≥50 years^{2,6,7}

Incidence of SCCHN Globally



- Head and neck cancers are the **8th most common cancer** globally, and their incidence is predicted to rise^{1,2,*}



878,348

Estimated new cases
in 2020¹



444,347

Estimated deaths in
2020¹

Incidence and Risk Factors for SCCHN Vary by Geographical Region



Estimated no. new cases in the US (2022):

- 54,000 oral cavity and pharyngeal cancer¹
- 12,470 laryngeal cancer²

Stage at diagnosis in the US (2012–2018):

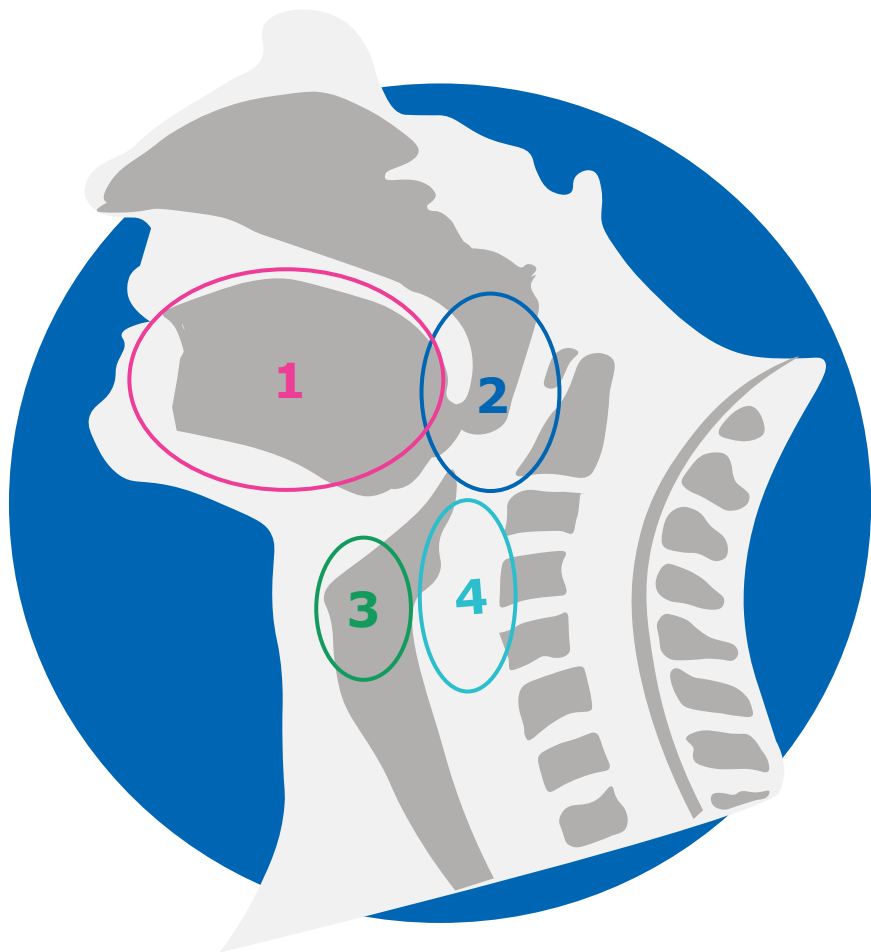
- 28% oral cavity and pharyngeal cancer at locally advanced stage¹
- 52% laryngeal cancer at locally advanced stage²

Asia-Pacific: The risk of developing SCCHN is associated with **tobacco, alcohol and areca nut use**⁴

Western countries: Increasing rates of SCCHN in Canada, the US, the UK and parts of Europe, **despite a decline in smoking, likely due to increased HPV infection rates**³

Europe: Highest incidence of oral SCC in France (high rates also in Hungary, Slovakia and Slovenia)⁴

Typical Signs and Symptoms Differ Depending on the SCCHN Site



1 Oral cavity¹

- Patches on gums, tongue and lining of the mouth
- Bleeding
- Pain
- Ulcers

2 Oropharynx²

- Sore throat
- Chronic dysphagia
- Pain on swallowing
- Earache

3 Larynx³

- Persistent hoarseness
- Neck mass (supraglottis)
- Earache

4 Hypopharynx⁴

- Soreness
- Earache
- Dysphagia
- Change in voice

Several Confirmatory Diagnostic Tests Can Be Used to Diagnose SCCHN



Physical examination

Check neck, lips, gums, cheeks, nose, mouth, throat and tongue for lumps and abnormalities



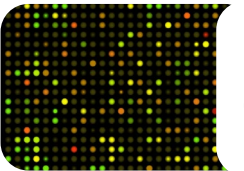
Endoscopy

- Visual examination of potential tumor sites
- Varied terminology based on site being investigated, e.g., laryngoscopy or pharyngoscopy, or panendoscopy when combined



Biopsy

Removal of tissue that is subsequently examined by a pathologist, including cytologic examination of cancer cells using microscopy



Molecular testing

Laboratory tests for presence of specific genes, proteins, etc. (e.g., HPV as a favorable prognostic marker, or EGFR as a poor prognostic marker)



Imaging

- Radiography to detect presence of tumors
- CT, PET or MRI scanning to produce detailed images and provide staging information
 - Bone scan to assess if tumor has metastasized to bones



HPV-positive OPC Is a Distinct Subtype of SCCHN

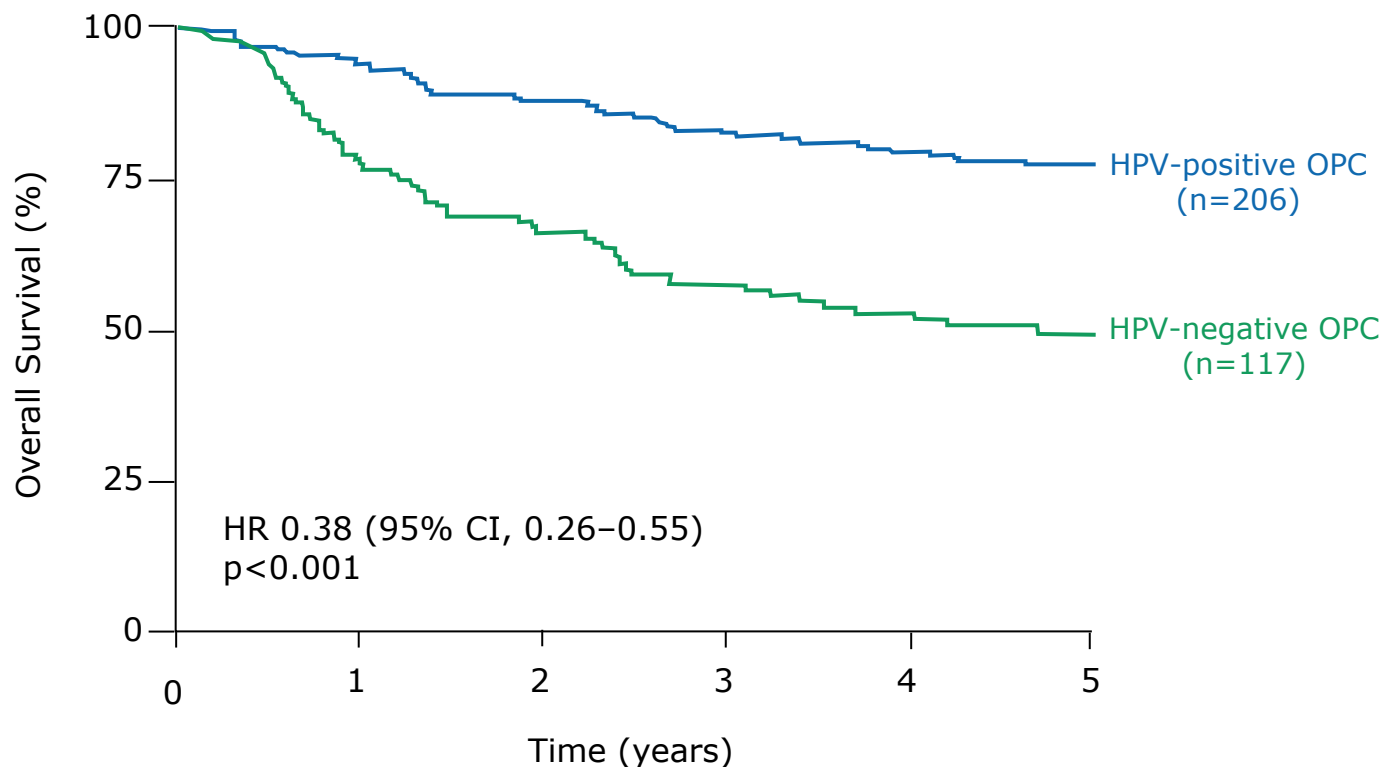
- HPV-positive and HPV-negative SCCHN are biologically different diseases, with differing risk factors, tumor sites and prognosis^{1,2}

	HPV-positive SCCHN	HPV-negative SCCHN
Risk factors ¹	Sexual contact	Tobacco and alcohol use
Age ²	Younger	Older
Tumor site ¹	Mainly oropharyngeal sites	Generally non-oropharyngeal sites
Histopathology ¹	Basaloid, non-keratinizing, poorly differentiated	Keratinizing, moderately differentiated
Relative responsiveness to CT + RT ¹	Better	Worse
Relative prognosis ¹	Better	Worse

Patients With HPV-positive OPC Have a Significantly Better Prognosis Than Patients With HPV-negative OPC



RTOG 0129: 5-year OS by HPV status (patients treated with high-dose cisplatin + radiotherapy)^{1,*}



	HPV-positive OPC (n=206)	HPV-negative OPC (n=117)
3-year OS, % (95% CI)	82.4 (77.2–87.6)	57.1 (48.1–66.1)

As HPV can affect prognosis in HPV-positive OPC, less-intense or alternative treatment strategies for HPV-positive OPCs are under active investigation²

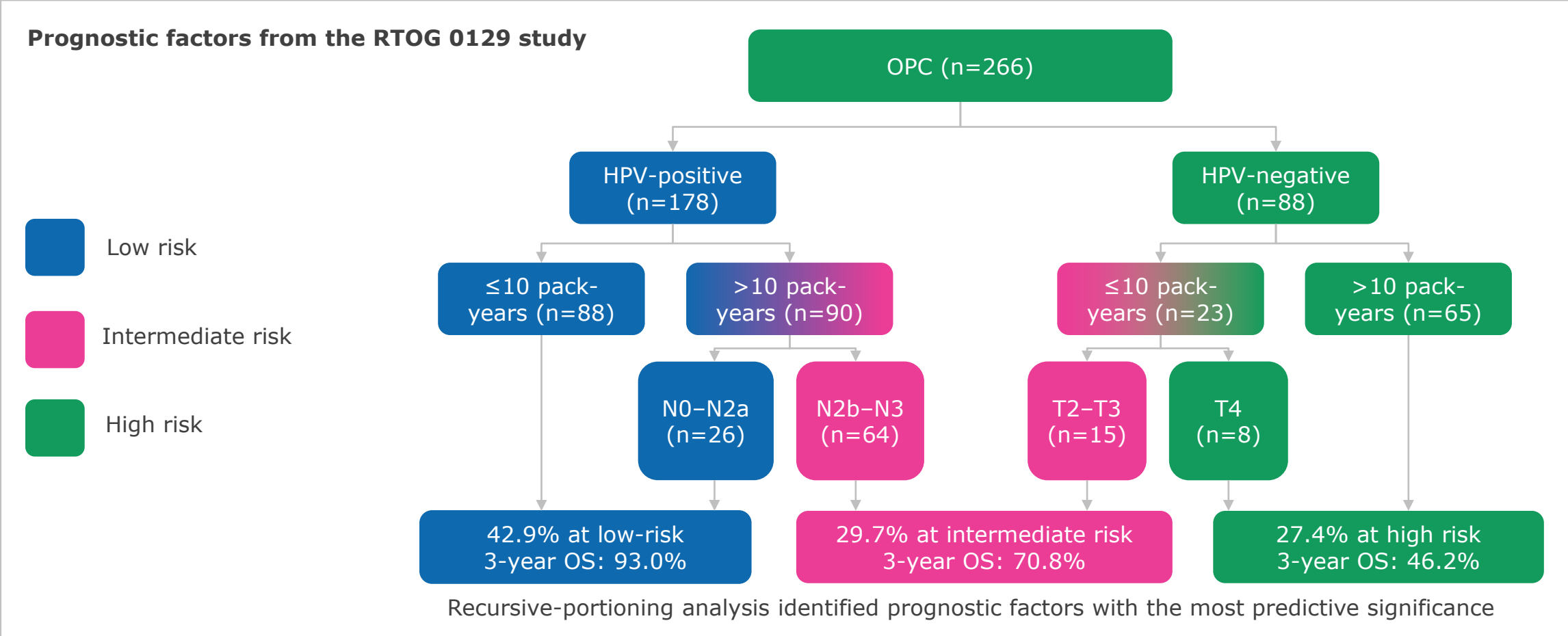
*The association between tumor HPV status and survival was retrospectively analyzed.

CI, confidence interval; HPV, human papillomavirus; HR, hazard ratio; NCCN, National Comprehensive Cancer Network® (NCCN®); OPC, oropharyngeal cancer; OS, overall survival; RTOG, Radiation Therapy Oncology Group.

1. Ang KK, et al. N Engl J Med. 2010;363:24–35; 2. Adapted with permission from the NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines®) for Head and Neck Cancers V.2.2022. © 2022 National Comprehensive Cancer Network, Inc. All rights reserved. The NCCN Guidelines® and illustrations herein may not be reproduced in any form for any purpose without the express written permission of NCCN. To view the most recent and complete version of the NCCN Guidelines, go online to NCCN.org. The NCCN Guidelines are a work in progress that may be refined as often as new significant data becomes available. NCCN makes no warranties of any kind whatsoever regarding their content, use or application and disclaims any responsibility for their application or use in any way.

**EMD
SERONO**

HPV Status Plays a Role in the Prognosis of Patients With Locally Advanced SCCHN



Overview of Apoptotic Pathways



Intrinsic pathway, induced by¹:

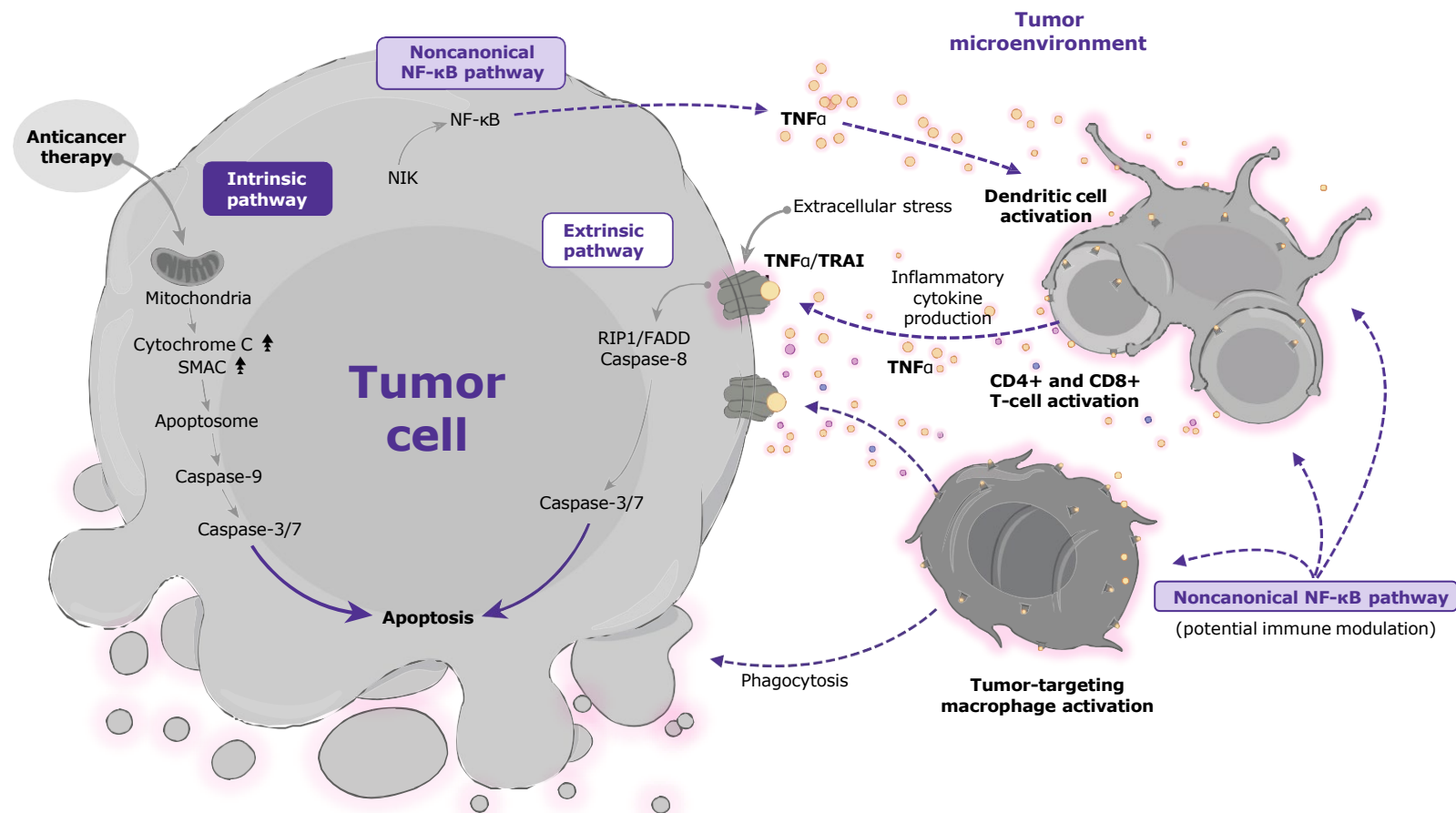
- Intracellular stress
- DNA damage
- Anticancer therapy

Extrinsic pathway, induced by¹:

- Extracellular stress
- Death signaling ligands

Noncanonical NF-κB pathway²⁻⁴

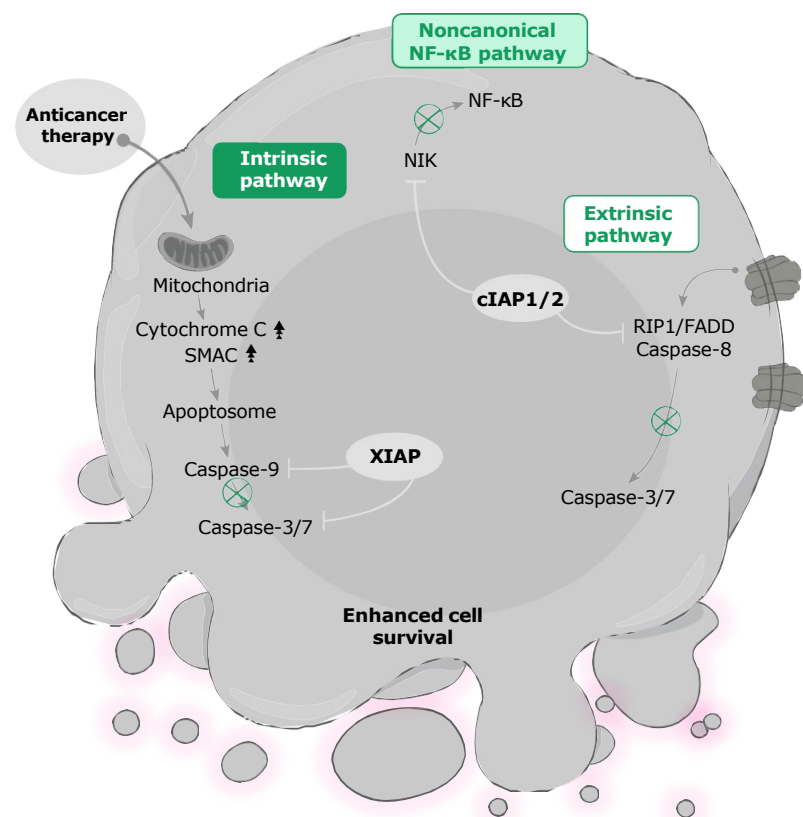
- Plays a key role in apoptosis via the release of inflammatory cytokines (eg, TNFα)



Role of Inhibitor of Apoptotic Proteins in Apoptosis



IAPs block apoptosis in healthy cells²⁻⁴



- In a genomic analysis of SCCHN tumors by the Cancer Genomic Atlas Network, **activating mutations were found in multiple genes involved in apoptosis pathways**¹
- Inhibitor of apoptotic proteins (IAPs) are frequently **overexpressed in various cancers**, including SCCHN, and have been shown to **increase the resistance** of cancer cells to apoptosis and **prevent cell death** induced by anticancer treatments, such as CT and RT^{2,3}
- **IAPs**, including cIAP1/2 and XIAP, are a class of proteins that **block apoptotic signaling pathways** induced by various intrinsic or extrinsic factors, **resulting in enhanced cell survival**^{2,3}
- Resistance to apoptosis is a hallmark of cancer,^{5,6} and **IAP overexpression is associated with poor prognosis** in several tumor types, including SCCHN^{7,8}
- In preclinical studies, **IAP overexpression prevented cell death** induced by CT or RT in cell lines and mouse xenograft models, including SCCHN cell lines⁹⁻¹¹

Figure adapted from: Bourhis J, et al. Future Oncol. 2022; 18(14): 1669-1678.

cIAP, cellular inhibitor of apoptosis protein; CT, chemotherapy; FADD, Fas-associated protein with death domain; IAP, inhibitor of apoptosis protein; NF-κB, nuclear factor kappa-light-chain-enhancer of activated B cells; NIK, NF-κB-inducing kinase; RIP1, receptor interacting protein 1; RT, radiotherapy; SCCHN, squamous cell carcinoma of the head and neck; TNF, tumor necrosis factor; XIAP, X-linked inhibitor of apoptosis.

1. Cancer Genome Atlas Network. Nature. 2015;517:576-582; 2. Abbas R, Larisch S. Cells. 2020;9(3):663; 3. Obexer P, Ausserlechner MJ. Front Oncol. 2014;4:197; 4. Zhao XY. Cells. 2020;9(4):1012; 5. Mohammad RM, et al. Semin Cancer Biol. 2015;35 Suppl(0):S78-S103; 6. Fulda S. Int J Cancer. 2009;124(3):511-515; 7. Nagata M, et al. Br J Cancer. 2011;105(9):1322-1330; 8. Yang X-H, et al. PLoS One. 2012;7:e31601; 9. Matzinger O, et al. Radiother Oncol. 2015;116(3):495-503; 10. Bruckhorst MK, et al. Cancer Biol Ther. 2012;13(9):804-811; 11. Gu L, et al. Cancer Cell. 2009;15(5):363-375.

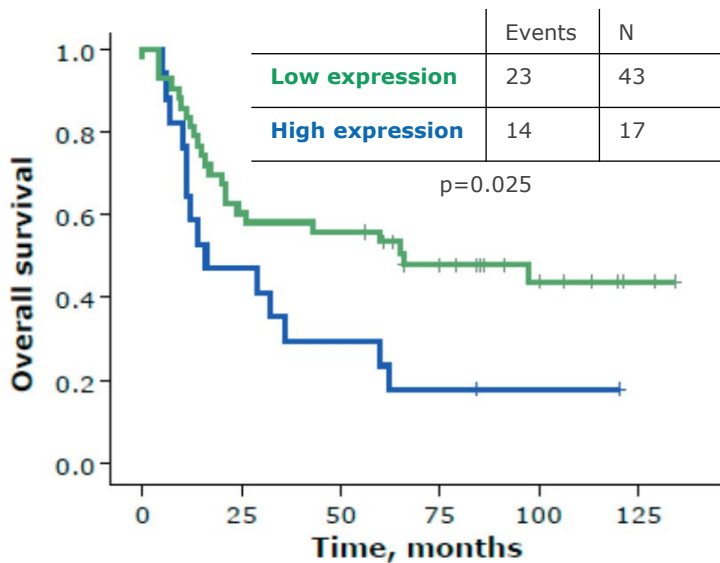
**EMD
SERONO**



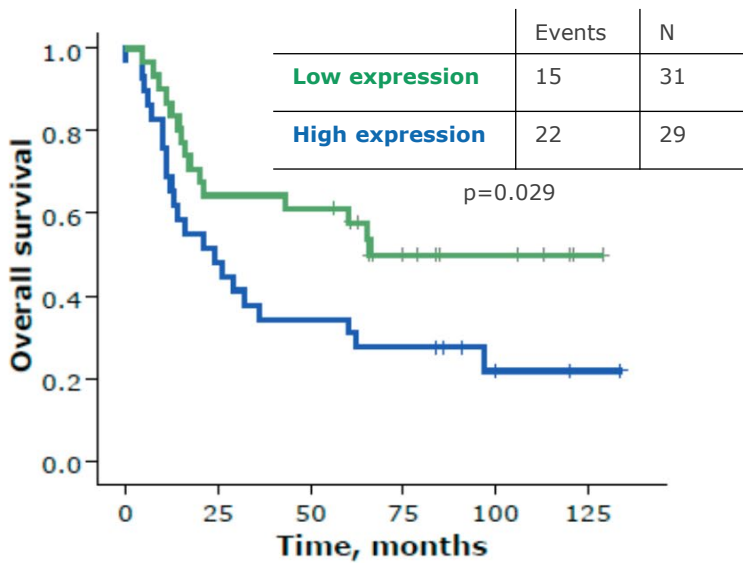
Mechanism of Disease Mediated by IAPs

XIAP was expressed in 17 of 60 samples from patients with locally advanced SCCHN; XIAP expression was significantly associated with cisplatin resistance (pre-treatment: $p=0.036$; post-treatment; $p=0.005$)¹

OS by XIAP score pre-chemotherapy¹



OS by XIAP score post-chemotherapy¹



- XIAP expression levels increased in tumor samples from patients with SCCHN post-chemotherapy vs pre-chemotherapy ($p=0.011$) and XIAP levels in post-chemotherapy samples were significantly related to OS¹
- In preclinical models of SCCHN, inhibition of survivin (an IAP family protein) decreased tumor cell proliferation and reversed cisplatin resistance²
- Silencing of XIAP gene expression in SCCHN cells increased sensitivity to cisplatin¹

Pre-chemotherapy				Post-chemotherapy		
Response to chemotherapy	Low XIAP expression	High XIAP expression	P value	Low XIAP expression	High XIAP expression	P value
SD + PD	15	11	0.036	8	18	0.005
CR + PR	28	6		23	11	

Most patients with SCCHN are diagnosed at the locally advanced stage



Staging for HPV-negative SCCHN (8th edition staging manual)¹

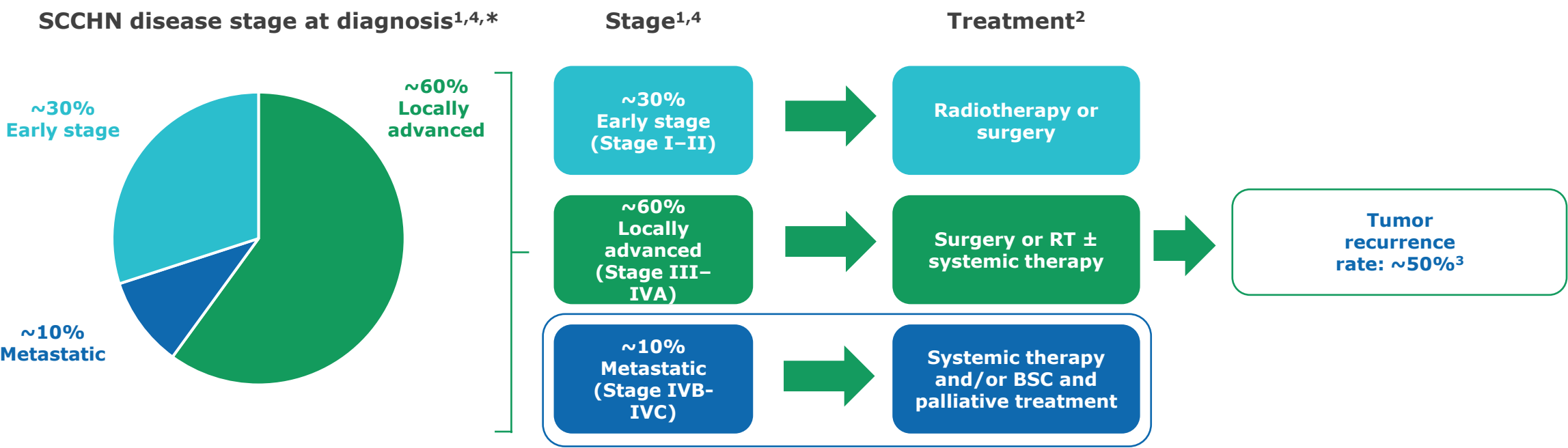
	Stage	Approximate proportion of patients ^{2,3,*}		Prognosis [†]
		OC and pharyngeal cancer	Laryngeal cancer	
Early stage	I	28%	52%	60–90% disease-free survival ⁴
	II			
Locoregionally advanced	III	50%	26%	Potentially resectable (operable) 40–50% 5-year OS ⁴ Unresectable (non-operable) 10–40% 5-year OS ⁴
	III			
	IVA			
	IVB			
Metastatic	IVC	17%	18%	Historically ~10-month median OS ⁵ New data with checkpoint inhibition Up to 15 months median OS ⁶



*Incidence data from oral cavity, pharynx and larynx (2012–2018); †Populations that are unselected for HPV status. HPV, human papillomavirus; OS, overall survival; SCCHN, squamous cell carcinoma of the head and neck.

1. AJCC Cancer Staging Form Supplement, AJCC Cancer Staging Manual, 8th Edition. 2018; 2. Oropharyngeal Cancer. SEER Cancer Statistics Review. <https://seer.cancer.gov/statfacts/html/oralcav.html> (accessed October 2022); 3. Laryngeal Cancer. SEER Cancer Statistics Review. <https://seer.cancer.gov/statfacts/html/larynx.html> (accessed October 2022); 4. Ko C, et al. Oral Dis. 2009;15:121–132; 5. Vermorken JB, et al. N Engl J Med. 2008;359:1116–1127; 6. Burtneß B, et al. Presented at ESMO 2018. Abstract No. LBA8_PR.

Most Patients Are Diagnosed With Locally Advanced SCCHN, but Nearly Half Will Experience Recurrence



*These data do not include the approximately 19% of patients with an unknown stage at diagnosis.
BSC, best supportive care; CRT, chemoradiotherapy; CT, chemotherapy; NCCN, National Comprehensive Cancer Network® (NCCN®); RT, radiotherapy; SCCHN, squamous cell carcinoma of the head and neck.
1. Corvò R. Radiother Oncol. 2007;85(1):156–170; 2. Adapted with permission from the NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines®) for Head and Neck Cancers V.2.2022. © 2022 National Comprehensive Cancer Network, Inc. All rights reserved. The NCCN Guidelines® and illustrations herein may not be reproduced in any form for any purpose without the express written permission of NCCN. To view the most recent and complete version of the NCCN Guidelines, go online to NCCN.org. The NCCN Guidelines are a work in progress that may be refined as often as new significant data becomes available. NCCN makes no warranties of any kind whatsoever regarding their content, use or application and disclaims any responsibility for their application or use in any way; 3. Machiels JP, et al. Ann Oncol. 2020;31:1462–1475; 4. Bean MB, et al. Oncologist 2019;24(12):1562–1569.



Current Treatment Options for Locally Advanced SCCHN

EMD
SERONO

Treatment of Locally Advanced SCCHN Generally Has Curative Intent, With a Long-term View to Quality of Survival¹⁻⁴



Treatment goals for locally advanced SCCHN:



Reduced risk of recurrence^{1,2}



Organ preservation¹⁻⁴



Long-term survival^{1,2}



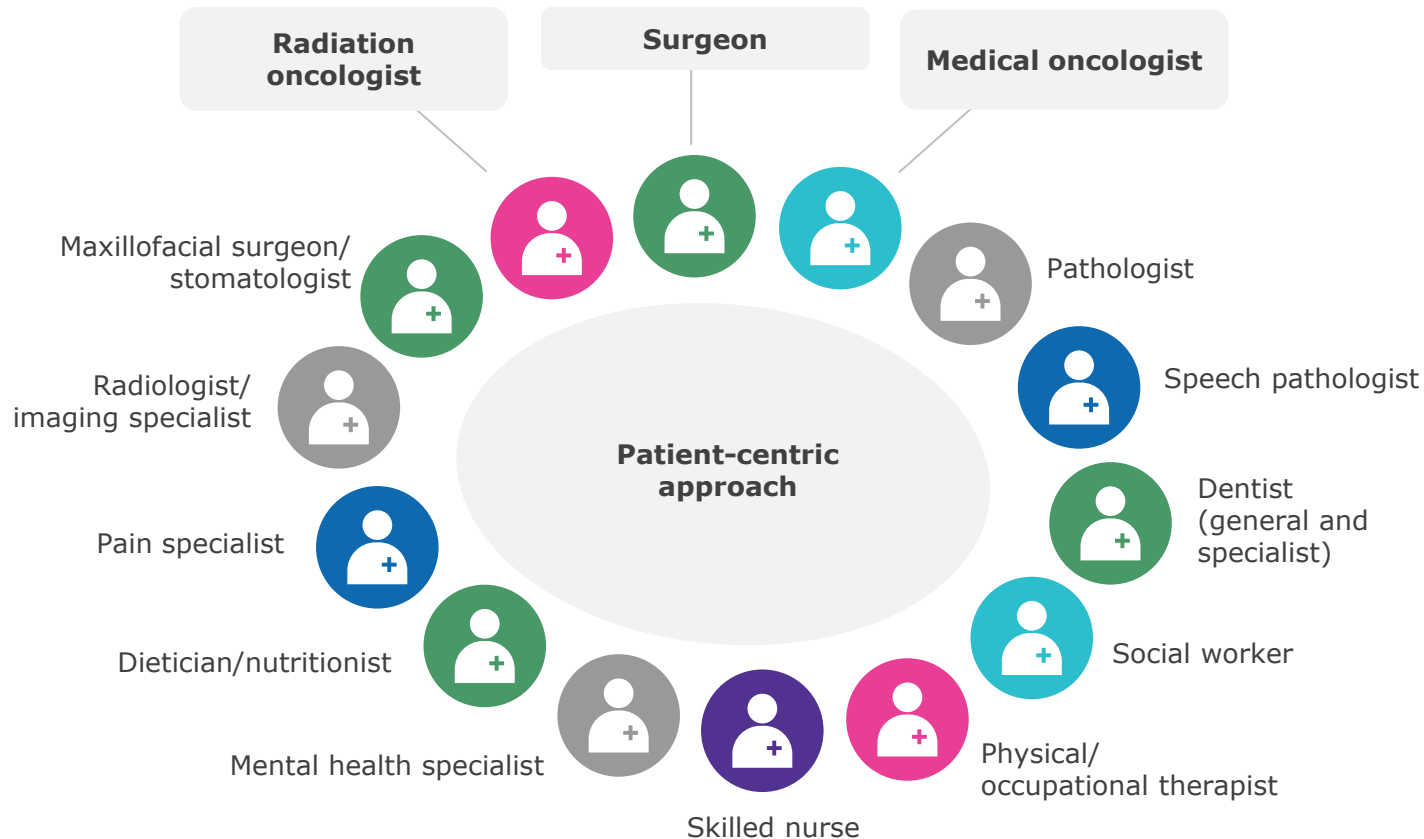
Quality of life^{2,4}



Locoregional control³

Optimal management must take into account both clinical and psychosocial factors to optimize the future wellbeing of the patient¹

MDT Management of SCCHN Is Recommended by International Guidelines to Optimize Outcomes in Patients With SCCHN^{1,2}



- The key members of the MDT are the **radiation oncologist, surgeon and medical oncologist**^{3,4}
- Patients with SCCHN often have additional needs, requiring input from other specialties to ensure a patient-centric approach^{3,4}

A significant increase in survival has been observed in patients seen by an MDT vs patients who are not seen by one^{5,*}:

- **Stages 0–IV, HR=0.79, p=0.024**
- **Stage IV, HR=0.69, p=0.004**

Traditional Treatments for Locally Advanced SCCHN Include Surgery, Radiotherapy, Chemotherapy or Targeted Therapy



Local Treatment



Surgery

- Direct removal of tumors
- Risks include dysfunction or loss of function of vital organs, including those required for swallowing and speaking



Radiotherapy

- Can be used instead of surgery to reduce risk of injury to normal tissue
- Can be a single modality or combined with systemic therapy

Systemic Treatment



Platinum-based Chemotherapy

- Usually administered concomitantly with radiotherapy, either after surgery or in unresected (non-operated) disease



Targeted therapy

- May be administered without radiotherapy or in combination with radiotherapy

Radiotherapy Is Used for Local Treatment of Locally Advanced SCCHN With Curative Intent¹



Radiotherapy

- Radiotherapy can be a single modality or combined with systemic therapy¹
- Definitive radiation may be offered for “organ preservation” in cases where a tumor is resectable, but there is risk of damage to anatomical structures critical for important functions, e.g., swallowing or communication^{1,2}



IMRT

Radiotherapy techniques aim to minimize treatment-associated toxicities³:

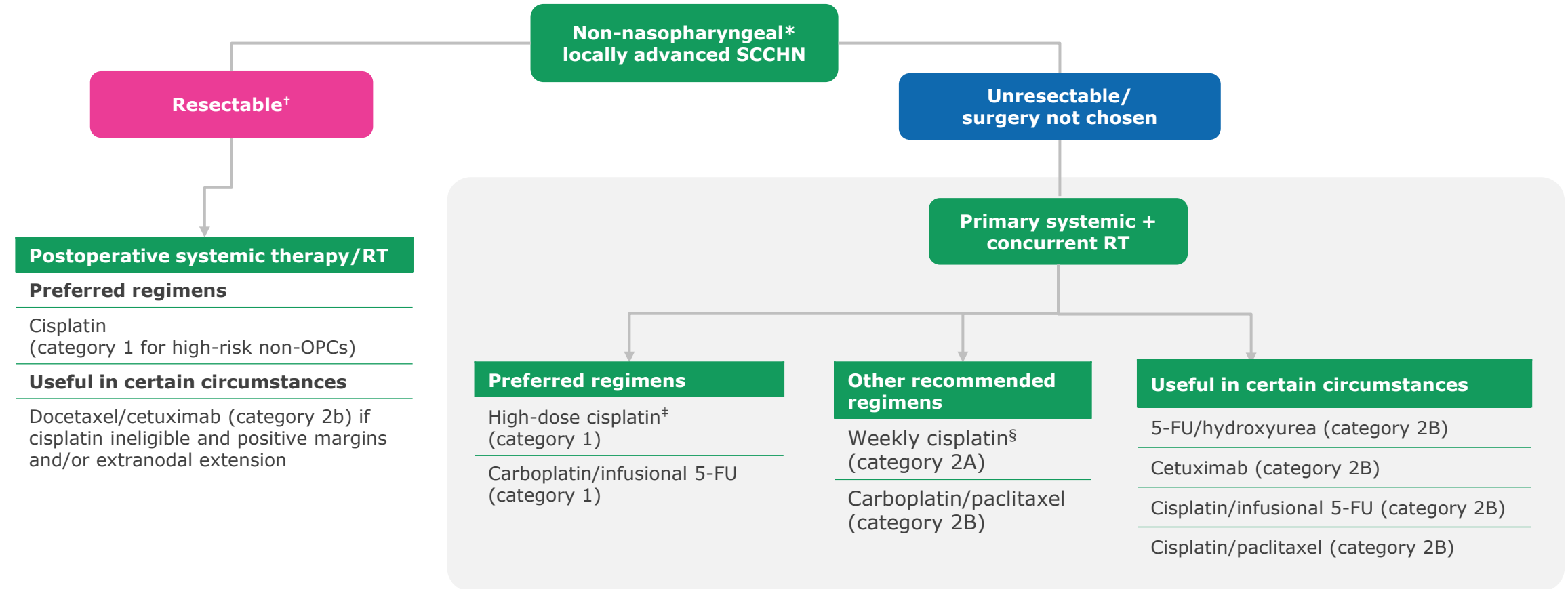
- Currently IMRT is the standard radiotherapy technique⁴
- Linear-accelerators deliver high-precision radiation conforming to the 3D shape of the primary tumor, minimizing the exposure to surrounding tissues³



3D
Radiotherapy

Treatment planner sets beam parameters to the shape of the tumor, minimizing exposure of surrounding tissues³

Concurrent CRT Is an Option in the NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines®) for the Treatment of Select Patients With Unresected Locally Advanced SCCHN



*Non-nasopharyngeal cancers include lip, oral cavity, oropharynx, hypopharynx, glottic larynx, supraglottic larynx, ethmoid sinus, maxillary sinus, and occult primary. †Induction chemotherapy is also an option for these patients. Induction chemotherapy should only be administered at sites with expertise in these regimens because of challenges associated with appropriate patient selection and management of treatment related toxicities. ‡100 mg/m² cisplatin Q3W for 3 cycles. §40 mg/m² cisplatin QW.

5-FU, 5-fluorouracil; CRT, chemoradiotherapy; NCCN, National Comprehensive Cancer Network® (NCCN®); OPC, oropharyngeal cancer; Q3W, every 3 weeks; QW, weekly; RT, radiotherapy; SCCHN, squamous cell carcinoma of the head and neck.

Adapted with permission from the NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines®) for Head and Neck Cancers V.2.2022. © 2022 National Comprehensive Cancer Network, Inc. All rights reserved. The NCCN Guidelines® and illustrations herein may not be reproduced in any form for any purpose without the express written permission of NCCN. To view the most recent and complete version of the NCCN Guidelines, go online to NCCN.org. The NCCN Guidelines are a work in progress that may be refined as often as new significant data becomes available. NCCN makes no warranties of any kind whatsoever regarding their content, use or application and disclaims any responsibility for their application or use in any way.



Summary

EMD
SERONO

Summary



SCCHN is a group of malignancies mainly derived from the oral cavity, oropharynx, hypopharynx and larynx that accounts for >90% of all head and neck cancers¹



The incidence of SCCHN is increasing in Western countries, probably due to increasing rates of HPV infection²



Within 2 years of completing treatment, >50% patients have local recurrence or distant metastasis³



Treatment goals for locally advanced SCCHN are long-term survival, cure and locoregional control⁴⁻⁷; treatment options typically include surgery, RT and CT⁸



High-dose cisplatin + RT, and carboplatin/5-FU + RT are the preferred regimens for the treatment of unresectable locally advanced SCCHN when treating with chemoradiation; weekly cisplatin + RT, and carboplatin/paclitaxel + RT regimens are other recommendations; 5-FU/hydroxyurea + RT, cetuximab + RT, cisplatin/infusional 5-FU + RT and cisplatin/paclitaxel + RT regimens are treatments useful in certain circumstances⁸